

SPA 203 – SPRING 2011
DIGITAL PROJECT 3: THE TRAILER

GUIDELINES

Length/Duration: Two and half to three minutes

Due dates:

- Posted on YouTube and *The Trailer* blog by Wednesday, **May 4** (noon).
- Screening in class on Thursday, **May 5**.

In groups of three to four people, you will produce a short video: the trailer of a fictitious feature film in which you are the protagonists. Using as a model the film *Diarios de motocicleta* (*The Motorcycle Diaries*, released in 2004 and directed by Walter Salles) as well as its promotional trailer in English (<http://www.imdb.com/video/screenplay/vi485949721/>), your team will develop its own trailer, in Spanish, about a film that does not exist but which you will make up.

Think of this video project as an excuse for you to show the vocabulary, expressions, and verbal forms learned in lessons 6, 7 and 8 of *En Línea*. As in the case of *The Motorcycle Diaries*, your trailer could describe briefly each character of your made up film, and then narrate/dramatize how they bargained at a store, got ready for a hard day at school, ordered food at a restaurant, etc. Let your imagination fly. Creativity, humor, and irony are welcome!

You can use this list of communicative goals covered in class as a checklist for your project:

- Talk about and describe clothing
- Negotiate and pay for items you buy
- Describe your daily routine
- Order food in a restaurant
- Talk about and describe food

Please make sure to design your trailer in such way that **no less than three of these goals** are incorporated into the project, using verbs in the **present** and the **preterite** as appropriate.

Any video camera, photo camera with video capabilities, or cell phone equipped for shooting video can be used for recording. As for the editing piece, most computers these days come equipped with some kind of video editing software (Moviemaker, iMovie, etc.) Please keep in mind that, even though you are not expected to produce a professional looking video (we are working with very limited resources, and this is not a class on video production), you do need to show an effort to make the most of the medium you are working with. Music, some voice over narration, titles and subtitles are welcome.

After having created an account in www.youtube.com, you will upload your video assignment to YouTube. If you are uploading from iMovie, you should check out this tutorial:

<http://www.apple.com/findouthow/movies/#youtube>. Please make sure to upload your video with MEDIUM or LARGE quality. Once your video is uploaded, set its privacy level as UNLISTED (see instructions in the back of this sheet). The last step will be to post the link to your video on **The Trailer** blog (Blackboard > Assignments > The Trailer).

Good luck and have fun working on your project!

YouTube: Unlisted videos

Source: <http://www.google.com/support/youtube/bin/answer.py?answer=181547>

What is an unlisted video?

An unlisted video is a different type of private video. "Unlisted" means that only people who have the link to the video can view it (such as friends or family to whom you send the link). An unlisted video will not appear in any of YouTube's public spaces (such as *search results, your channel, or the Browse page*).

How do I create an unlisted video?

You can choose to make any of your uploads an unlisted video in your YouTube Account settings. Here's how:

1. Sign into your YouTube Account
2. Go to your [My Videos page](#)
3. Select the video which you'd like to make an unlisted video. Click the "Edit" button to access the video's settings.
4. Go to the Privacy section of the page. There you'll see the option to mark you video as "unlisted", "public", or "private". Select unlisted.
5. Don't forget to click the "Save Changes" button. Once you've done this your video will be an unlisted video.

How do I share an unlisted video?

Once you've set your video as unlisted in your Account settings, you're ready to share your video. In order to share your video, just send the video's URL to the people with whom you'd like to have access to the video. They'll then be able to view the video.

Who can access my unlisted video?

Initially, only the people with whom you share your unlisted video's URL will have access to the video. That said, if one your contacts then shares the unlisted video URL on a blog / public website or with their friends, the video will be available and accessible to those people (and their friends) as well. It is therefore important to communicate to your contacts that you wish to maintain *limited access* to your unlisted video and that you only share the video with people you trust.